**Bengal Chemicals & Pharmaceuticals Ltd.**

**(A Government of India Enterprise)**

**Ministry of Chemicals & Fertilizers**

**6, Ganesh Chunder Avenue, Kolkata- 700013**

**Employment Notification No. PER/0106/2016-2017/2**

**Detailed Advertisement**

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| **Unit: Chennai**  | Department: MARKETING |
| **Name of Post** | ASST. MANAGER (MARKETING) for Chennai  |
| **Post Level & Scale of Pay** | Rs. 6550-200-11350/- (pre revised 1997 Scale). For Candidates from PSU salary (Basic + DA) may be protected. |
| **Employment Type** | PERMANNENT |
| **Job Profile** | * Monitoring and analysing market trends
* Studying competitors' products and services
* Exploring ways of improving existing products and services, and increasing profitability
* Identifying target markets and developing strategies to communicate with them
* Preparing and managing marketing plans and budgets
* Managing the production of promotional material
* Liaising with other internal departments such as sales and distribution
* Producing reports to monitor results
* Presenting findings and suggestions to company directors or other senior managers
* Building and managing a marketing team.
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| **Candidate’s Prerequisites** |
| **Qualification- Essential** | B.Sc./ B. Pharm |
| **Qualification -Desirable** | MBA/PGDM in Marketing Management |
| **Minimum Experience** | 3 yrs  |
| **Specialisation** | Experience in Pharmaceuticals/FMCG/other Product Selling, Industrial Selling, Trade Marketing handling of Division as Area Sales Executive and other field staff. Experience in PSU will be desirable |
| **Age Limit** | Not exceeding 45 yrs (Relaxable by 5 years for SC/ST candidates and for others as per Govt. directives). Relaxable for deserved exceptional cases. |

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| **Unit: Hyderabad** | Department: MARKETING |
| **Name of Post** | ASST. OFFICER (SALES & ADMINISTRATION) for Hyderabad |
| **Post Level & Scale of Pay** | Consolidated amount of Rs. 16,000/- and negotiable on higher side depending on qualification and experience. |
| **Employment Type** | Contractual |
| **Job Profile** | Shall be responsible for Branch Accounts and Sales Administration such as finalization of indents, custody of stocks, dispatch of stocks to Trade/Institutions, finalization of Transport Contract, maintenance of party wise debtors ledgers, sales tax matters, bank transaction and reconciliation monitoring of selling expenses and performance of Branch/Depot staff Maintenance of office records and Depot Accounts. |
| **Candidate’s Prerequisites** |
| **Qualification- Essential** | B.Com. |
| **Minimum Experience** | 1 year |
| **Specialisation** | Having 1 year experience in Sales Administration/ Accounting functions. Knowledge in operation of Tally is desirable. |
| **Age Limit** | Not exceeding 45 yrs (Relaxable by 5 years for SC/ST candidates and for others as per Govt. directives). Relaxable for deserved exceptional cases. |

**HOW TO APPLY**

1. Please apply by post and email (cmpa.bcpl@gmail.com) to Dy. General Manager (HR & Admn.), Bengal Chemicals & Pharmaceuticals Limited (A Government of India Enterprise), 6, Ganesh Chunder Avenue, Kolkata- 700013 with duly filled in prescribed Application Format mentioned in the website along with all self-attested copies of testimonials/ certificates in support of Date of Birth, Category, Educational, Professional Qualifications and Experience only within the due date of 23rd June, 2016.
2. The envelope containing the application and supporting documents should be super-scribed with “Empl. Notification No. PER/0106/2016-2017/2” and “Post Applied For”.
3. Bengal Chemicals & Pharmaceuticals Limited (A Govt. of India Enterprise) will not be responsible for any postal delay.
4. Incomplete applications/ application without supporting documents are liable to be rejected.
5. Those who have already attended for interview in BCPL after 23/12/2015 need not apply again.

**Last Date for receipt of applications is 23rd June, 2016**