



## THE NAINITAL BANK LIMITED

### ENGAGEMENT OF MARKETING EXECUTIVES (ON CONTRACT)

The Nainital Bank Limited is around a century old Private Sector Scheduled Commercial Bank established in the year 1922 by Bharat Ratna Late Pt. Govind Ballabh Pant and few other prominent personalities of Nainital.

With a glorious track record since 1973, Nainital Bank Limited is the only Scheduled Commercial Bank of Uttarakhand with 98.57% of its shareholding with Bank of Baroda, operating its Head Office from Nainital. At present the Bank has 03 Regional Offices one each at Haldwani, Dehradun and Noida with a network of 150 branches across 05 states of North India namely Uttarakhand, Uttar Pradesh, Delhi, Haryana and Rajasthan.

**The Nainital Bank Limited invites Applications for engagement of Marketing Executives on contract. Desirous Candidates can apply for different Locations as per the details here under:-**

A	DETAILS OF POST, REMUNERATION, NATURE OF ENGAGEMENT, VACANCY, AGE, SELECTION PROCESS						
	Post Sr. No.	Name of the Post	Type of Engagement	No. of Vacancies	Location	Age as on 30.09.2020	
Minimum						Maximum	
	1.	Marketing Executive	Contractual	15	Haldwani, Rudrapur, Kashipur, Dehradun, Haridwar/ Rishikesh, Roorkee, Kanpur, Lucknow, Bareilly, Moradabad, Meerut, Ghaziabad, Noida, Delhi, Gurgoan.	20	30
	<b>Note:</b> <ol style="list-style-type: none"><li>1. The number of vacancies mentioned above is provisional and may vary according to the actual requirement of the Bank.</li><li>2. Bank reserves the right to cancel the hiring process partly/ entirely at any time.</li><li>3. In cases where experience in a specific field is desired, the relevant experience certificate must contain specifically that the candidate has experience in that specific field.</li><li>4. In cases where the certificate of degree / diploma does not specify the field of specialization, the candidate will have to produce a certificate from the concerned University / College/ Institute specifically mentioning the specialization.</li></ol>						
B	DETAILS OF EDUCATIONAL QUALIFICATION/ EXPERIENCE						
Post Sr. No.	Post Name	Essential Qualification as on 30.09.2020			Post qualification Experience as on 30.09.2020		
1.	Marketing Executive	Graduation (Any Discipline) with 50% marks from a recognized University or AICTE approved Institute.			<b>Desirable Experience:</b> Candidates having post qualification experience in the field of Marketing & Sales will be given due weightage.		



## THE NAINITAL BANK LIMITED

		<p>Candidates having Graduation/ Post Graduation with Specialization in Marketing &amp; Sales will be given preference.</p> <p>Proficiency in Computer Operations and knowledge of Hindi &amp; English languages are essential.</p>	
<b>C.</b>	<b>REMUNERATION</b>		
<p>A Marketing Executive shall be eligible for consolidated lump-sum payment ranging from Rs. 15,000.00 to Rs. 20,000.00 per month depending upon the qualification, oratory skills, marketing &amp; sales skills and ability, which will be assessed through Personal Interviews.</p> <p>The performers may be awarded certain incentives over and above the monthly lump sum payment for canvassing substantial business in different fields and Bank's products, criteria for which will be decided by the Bank, solely.</p>			
<b>D.</b>	<b>CONTRACT PERIOD</b>		
<p>A Marketing Executive will be on contract initially for a period of one year subject to half yearly review, which can however be extended at the sole discretion of the Bank's Management.</p> <p>If in case the performance of a Marketing Executive is not found satisfactory any time during the contractual/ engagement period, the Bank shall terminate the contract by giving a notice of 15 days.</p> <p>If in case a Marketing Executive intends to terminate the contract he/ she will have to serve a notice period of 15 days.</p>			
<b>E.</b>	<b>HOW TO APPLY:</b>		
<p>Candidates should have valid email ID which should be kept active. It will help him/her in getting call letter/Interview advices etc. by email.</p>			
<p><b><u>GUIDELINES FOR FILLING THE APPLICATION</u></b></p> <ol style="list-style-type: none"><li>The candidates must submit their duly typed application by Registered/ Speed Post addressed to '<b>The Vice President (HRM), The Nainital Bank Limited, Head Office, 7 Oaks Building, Mallital, Nainital-263001 (Uttarakhand)</b>' in the prescribed format (as given below in this notification).</li><li><b>A nonrefundable Application fees: Rs. 500.00 (Rupees five hundred only) including GST which should be remitted through Demand Draft in favour of the Nainital Bank Limited payable at Nainital (Uttarakhand) and the same should be attached with the application.</b></li><li>The recent photograph is to be pasted at the appropriate place and application should be signed by the candidate. Incomplete and illegible applications will be rejected.</li><li>The envelope containing the application should be super scribed with '<b>Application for Marketing Executive (on contract)</b>'</li><li>The following documents should be submitted along with the application:-<ul style="list-style-type: none"><li><b>Proof of age</b> (copy of passing Secondary/High School/10th standard Certificate or Higher Secondary School /12th Standard Certificate mentioning the DOB).</li><li>Copy of Certificates and Mark sheets in respect of essential and desirable educational/</li></ul></li></ol>			



## THE NAINITAL BANK LIMITED

	<p>professional qualifications acquired.</p> <ul style="list-style-type: none"> <li>• Appropriate document(s) in support of essential as well as desirable and post professional qualification experience.</li> </ul>
<b>F.</b>	<b>Identification PROCESS for Shortlisting Marketing Executive (on contract)</b>
	<p>The shortlisting of the candidates for engagement as Marketing Executive (on contract) will be based on performance &amp; presentation in the Personal Interview, however, Bank may also conduct written examination of the applicants to shortlist the candidates for Personal Interview, depending upon the number of applications.</p> <p><b>Interview:</b> Mere fulfilling minimum qualification and eligibility criteria will not vest any right in candidate for being shortlisted for interview. The Bank at its sole discretion will decide the shortlisting parameters based on the desired experience of the candidates in related field besides taking into account basic eligibility criteria. Accordingly, the shortlisted candidates will be called as decided by the Bank. The decision of the bank to call the candidates for the interview shall be final. No correspondence will be entertained in this regard.</p> <p><b>Merit List:</b> Location wise Merit list will be prepared in descending order on the basis of scores obtained in interview only. In case more than one candidate score the cut-off marks (common marks at cut-off point), such candidates will be ranked according to their age in descending order, in the merit.</p>
<b>F</b>	<b>GENERAL INFORMATION</b>
	<ol style="list-style-type: none"> <li><b>i. Before applying, the applicant should ensure that he/ she fulfils the eligibility and other norms mentioned above as on the specified date and that the particulars being furnished by him/ her are correct in all respects.</b></li> <li><b>ii. IN CASE IT IS DETECTED AT ANY STAGE OF RECRUITMENT THAT AN APPLICANT DOES NOT FULFIL THE ELIGIBILITY NORMS AND/ OR THAT HE/ SHE HAS FURNISHED ANY INCORRECT/ FALSE INFORMATION OR HAS SUPPRESSED ANY MATERIAL FACT(S), HIS/ HER CANDIDATURE WILL STAND CANCELLED. IF ANY OF THESE SHORTCOMINGS' IS/ ARE DETECTED EVEN AFTER ENGAGEMENT, HIS/ HER CONTRACT WILL BE LIABLE TO BE TERMINATED.</b></li> <li><b>iii. The applicant should ensure that the application is strictly in accordance with the prescribed format and is properly and completely filled in.</b></li> <li><b>iv. Engagement of candidate is subject to his/ her being declared medically fit as per the requirement of the Bank.</b></li> <li><b>v. Candidates are advised to keep their e-mail ID alive for receiving communication viz. call letters/ Interview date advices etc.</b></li> <li><b>vi. The Bank takes no responsibility for any delay in receipt or loss of any communication.</b></li> <li><b>vii. Before final hiring, candidates will be required to produce proper discharge certificate from the employer at the time of taking up the appointment, if he she is already employed.</b></li> <li><b>viii. The applicant shall be liable for civil/ criminal consequences in case the information submitted in his/ her application is found to be false at a later stage.</b></li> <li><b>ix. DECISIONS OF BANK IN ALL MATTERS REGARDING ELIGIBILITY, INTERVIEW, OTHER VERIFICATION AND SHORTLISTING FOR ENGAGEMENT WOULD BE FINAL AND BINDING ON ALL CANDIDATES. NO REPRESENTATION OR CORRESPONDENCE WILL BE ENTERTAINED BY THE BANK IN THIS REGARD.</b></li> <li><b>x. Any legal proceedings in respect of any matter of claim or dispute arising out of this advertisement and/or an application in response thereto can be instituted only in Nainital and courts/tribunals/forums at Nainital only shall have sole and exclusive jurisdiction to try any cause/dispute.</b></li> <li><b>xi. <u>BANK RESERVES THE RIGHT TO CANCEL THE HIRING PROCESS ENTIRELY AT ANY STAGE</u></b></li> </ol>
<b>G</b>	<b>CLOSING DATE</b>
	The application, enclosing all prescribed documents should reach the Bank's Head Office <b>on or before November</b>



## THE NAINITAL BANK LIMITED

**23, 2020** at the address mentioned (refer guidelines for filling the application) in the sealed envelope which should be superscripted “**Application for Marketing Executive (on contract)**” only through **registered/ speed post**. The Bank takes no responsibility for any delay in receipt or loss of application/s in postal transit.

**Vice President (HRM)**  
**The Nainital Bank Limited**  
**Head Office, Seven Oaks,**  
**Mallital, Nainital- 263001 (Uttarakhand)**

Place- Nainital

Date- October 29, 2020